

2012 ASSOCIATE MEMBERSHIP OPTIONS

GOLD	SILVER	BRONZE	REGULAR
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Membership

Guaranteed speaking engagement



CBW Member Appreciation Days

Company listing with logo as a sponsor in brochure and Web site



Speaking opportunity at one location



Six complimentary golf registrations



Three complimentary golf registrations



One complimentary golf registration



CBW Conference and Expo

Sponsor of the Chairman's Recognition Banquet



Company product/service listing in the July/August magazine



Primary booth location is based on corporate membership level



Full registration for four representatives in your booth



Full registration for three representatives in your booth



Full registration for one representative in your booth



One complimentary golf registration for the golf outing



Recognition as a sponsor in all promotional materials



Logo placed on the CBW Web site under Sponsorship



CBW's Online Vendor Directory

Profile on CBW's online Vendor Directory



Company logo placed with your listing



Free link to your Web site



Three product/service category listings on the CBW Web site



Wisconsin Community Banking News, CBW's Bimonthly Magazine

Guaranteed one-page educational article



Six full-page black and white advertisements



Three full-page black and white advertisements



One full-page black and white advertisement



Profile listing in Wisconsin Community Banking News



Subscription to Wisconsin Community Banking News



Additional subscriptions to Wisconsin Community Banking News



Discounted advertising opportunities



Wisconsin Community Banker Today, CBW's Electronic Weekly Publication

Subscription to Wisconsin Community Banker Today



Advertising logo placed on Wisconsin Community Banker Today, 12 times per year



Advertising logo placed on Wisconsin Community Banker Today, 6 times per year



Advertising logo placed on Wisconsin Community Banker Today, 3 times per year



Other Benefits

Recognition among CBW's bankers as a supporter of community banking



Member pricing to attend CBW's conference and seminars



Electronic mailing list of members



Electronic Associate Member Logo



Complimentary invitation to annual Associate Member Appreciation & Education Day



ANNUAL DUES

\$10,000

\$ 6,000

\$3,000

\$695